

# Draft Beam Promo

## Light Up Your Brand

Draft Beam® is a unique patent pending mechanism in which an LED light is used to light up the pour of a beer on tap. It is located between the post and the handle and illuminates when the handle is tilted.

Add a Draft Beam® to your promotional marketing and watch your sales light up!

Customers are naturally drawn to things that light up, and now you can light up your actual product and shine above the competition!



Draft Beam® is available in limited quantity with special branded cans and customizable instruction packets.

Your bar and restaurant clients will love the additional lighting and savings.

Contact your local promotional products distributor for details.

